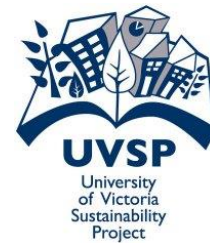




UVSP Fall 2015 (Sep- Dec)



MEETING INFORMATION

Attendance:

Date:	Oct, 05 2015	Location:	SUB Room B118
Time:	6:30pm	Meeting Type:	Board Meeting
Called By:	Leat Ahrony	Facilitator:	Selina
Timekeeper:		Note Taker:	Leat
Attendees:	Selina, Leat, Devesh, Marin, Rachael, Megan, Emma, Sidney, Catie, Devon, Holly		

ACKNOWLEDGEMENT OF TRADITIONAL TERRITORIES

Recognizing we are visitors on the traditional unceded Coast Salish territories

ACTION ITEMS FROM PREVIOUS MEETING

Item/Responsible/Due Date

1. UVSP board close FB group

- a. Some people are not able to join the group because they are not part of the UVic network? Must resolve by October 7th, (5min)
- b. Follow up on Instagram: uvicsustainability

AGENDA ITEMS

1. Love My Mug project time line brainstorm –strategic planning (45 minutes)

- a. We will use the The Natural Step model
- b. What type of activities can we use to engage more people?
- c. Should we invest in a label maker, or sharpie of some sort so that when people buy the mugs they can personalize it? Have a Photo booth?
- d. Idea: at the fountain → hand print collage for people who purchase the mugs

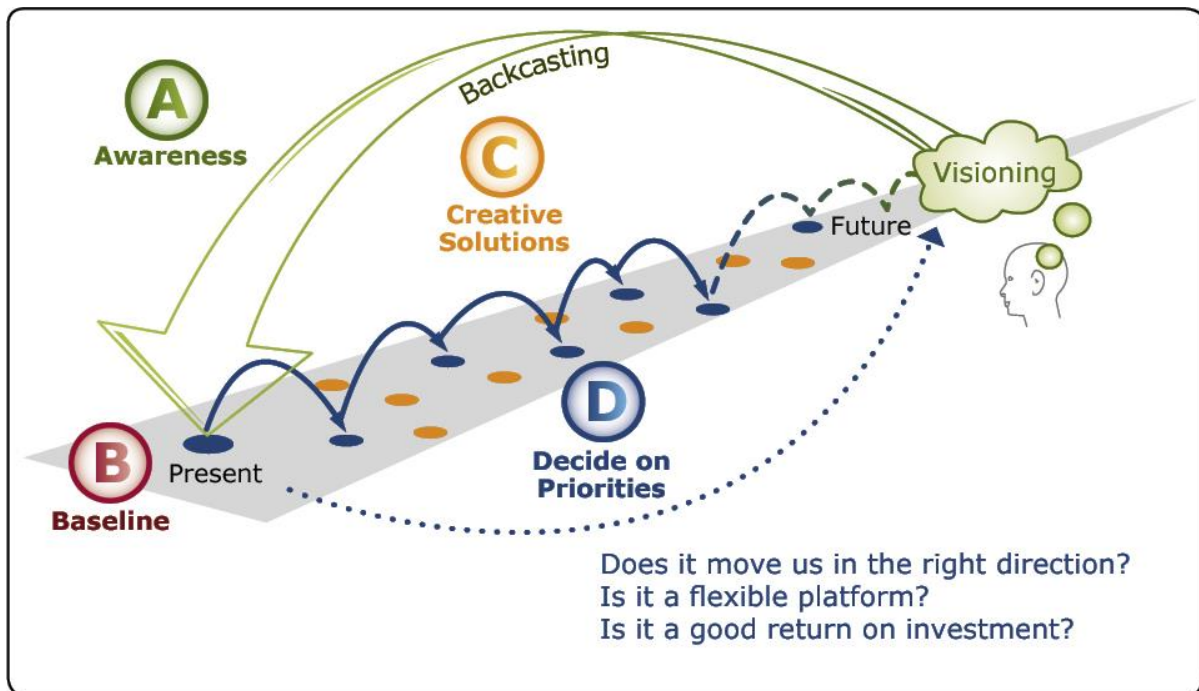
Creative Solutions

Engaging activities:

- Photobooth mugshot with Muggo
- By the fountain & handprint
- Acrylic paint, stickers, and sharpie
- Golden ticket -> stuff bottles
- Taking a selfie & having a bigger prize
- Which department purchases the most mugs -> who loves their mug the most ?
 - Tying in with faculty handprint
- Mug celebration party at the end.

Hashtag:

- #Lovemymugvic
- #lovemymug(faculty)
- Mugshift



- Top 10 Reasons to use a mug:
- [Spotted at UVic](#)
- Sustainable humans of UVic
- The cup song → film that
- Promo campaign for cup
- Special bin: ' coffee cups' for art project -> monetary \$750 from 3,000 cups

TIMELINE

AWARENESS: October 13th – October 30

- A week's worth of disposable coffee cup tower to illustrate how much we are using. A sculpture artwork (gorilla marketing) – library, mystic market, fountain → don't explain it at the beginning – spread by word of mouth
- Second week put another sign
- An Archway -> phoenix page → Devon will post to collect in their page
- Class announcements

- **Cup art project teams**
 - Video



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- Arch
- Biblio
- Muchie Bar
- Make a tree
- Scarecrow out of cups?
- Store cups in the fountain
- Storing them in the fountain

Food Waste theater performance Event:

- ✚ Theater piece **12:15 -12:45 pm**
- ✚ **21- 23rd: (Wed, Thursday, Friday) UVSP tabling shifts-**

2. UVSP Board member profile Pic and Bio + Group photo → Prostrate (set time and date in FB group)

- a. Please send sustainability@uvic.ca your brief bio (100-250 words) of your
 - i. academic and ethnic background,
 - ii. interest in sustainability, and
 - iii. what you hope to achieve this year with UVSP team members
 - iv. ceremonial acknowledgement brainstorm → cultural thing
- b. We will be putting this on our website.

3. Sustainability Board Re-Vamp (outside of Zap! Copy)- not urgent

- a. Decide date & time for team re-design: (2-3 hours)
- b. # of people: 4- 5 people interested (next weekend (17th))

4. UVSP garden plot: (2 hours) – 7 people

- a. **Time: Wednesday (Oct.14) : 12-2pm**
- b. **Friday work party (October): 12- 2pm**

NEW ACTION ITEMS/COMMUNITY ANNOUNCEMENTS

- Sustainability week is coming up and we need to create an attractive poster to layout all the event during and following the week. Any volunteers? → already done
- **BLOG posts for UVSP.** Please contribute!
- Sustainability is.... Chalkboard for communication and outreach (probably in the winter)

OTHER NOTES OR INFORMATION

Leat will be away from October 15- October 19th in London, ON for a [Sustainability Champions Training Program](#), sponsored by the Gustavson School of Business and The Natural Step.

Meeting is dismissed at 7:48pm